



ASSURANT®

## **Assurant Expands Vehicle Service Capabilities with Acquisition of Coast To Coast Dealer Services Inc.**

**TORONTO, Sept. 16, 2015** -Assurant Solutions, a business segment of Assurant, Inc. (NYSE: AIZ), announces the acquisition of Coast To Coast Dealer Services, Inc., a leading auto service contract company in Canada.

Founded in 1990 and headquartered in Hamilton, Ontario, Coast To Coast primarily provides service contracts for pre-owned vehicles, as well as service contracts for new vehicles and ancillary auto products to more than 1,000 dealerships across Canada and in the U.S. The company has served as a distribution partner for Assurant Solutions in Canada for more than 12 years.

“We are excited to welcome our new colleagues into the Assurant family,” said Bob Zanussi, president and CEO, Assurant Solutions Canada. “Coast To Coast’s capabilities and talented customer care team strengthens our ability to provide vehicle service contract offerings that provide exceptional customer value and peace of mind to vehicle owners.”

Coast To Coast founder and President Bill Wereha will remain with the company during the transition, actively facilitating the integration of the business.

“As partners, Coast To Coast and Assurant Solutions have achieved much success over the years,” said Bill Wereha. “Together as one company, we believe we will enjoy even greater achievements as we take advantage of greater financial resources to better meet the needs of our customers and policyholders.”

### **About Assurant Solutions**

Assurant Solutions has a proud history of protecting consumer finances, possessions and peace of mind. Today, Assurant Solutions is a global leader in keeping consumers connected to their digital lifestyle. With operations in 24 locations and 13 countries, the company’s global team of around 5,000 employees are dedicated to delivering the best customer service experience anywhere in the world. That’s why industry leading telecommunications corporations, manufacturers, retailers, financial institutions, vehicle dealers and funeral homes choose to partner with Assurant Solutions. From mobile devices to major appliances, from cars to the connected home, Assurant Solutions helps protect what matters most. Assurant Solutions is a great place to work with an award-winning culture valuing common sense, common decency, uncommon thinking and uncommon results. Visit us at [assurantsolutions.com](http://assurantsolutions.com), follow us on Twitter [@AssurantMatters](https://twitter.com/AssurantMatters) or like us on [Facebook](https://www.facebook.com/AssurantMatters).

Assurant Solutions is a part of Assurant, Inc. (NYSE: AIZ), a global provider of specialty protection products and related services. A Fortune 500 company, Assurant partners with clients who are leaders in their industries to provide consumers peace of mind and financial

security. Assurant's diverse range of products and services safeguard clients and consumers against risk, and include: mobile device protection products and services; debt protection administration; credit-related insurance; warranties and extended service products and related services for consumer electronics, appliances and vehicles; pre-funded funeral insurance; lender-placed homeowners insurance; property preservation and valuation services; flood insurance; renters insurance and related products; manufactured housing homeowners insurance; group dental insurance; group disability insurance; and group life insurance.

With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant operates through three business segments: Assurant Solutions, Assurant Specialty Property and Assurant Employee Benefits. Through the Assurant Foundation, established more than 30 years ago, the company and its employees are dedicated to supporting and partnering with organizations that improve communities. [www.assurant.com](http://www.assurant.com) and follow us on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

**About Coast To Coast Dealer Services Inc.**

Coast To Coast Dealer Services Inc. is a leading auto service contract company in Canada. Over the past 20 years Coast To Coast has established itself as a premier provider of automotive aftermarket specialty products and extended service contracts. It provides a full range of products including mechanical breakdown protection plans, creditor insurance, keys, remotes, tires, rims, TheftGUARDIAN (Glass/Body Etching) and RV coach coverage for motor homes. Coast To Coast also has the most extensive hybrid-electric coverage in the industry. Learn more at [coasttocoast.ca](http://coasttocoast.ca).

###

**Assurant Media Contact:**

Vera Carley  
Assistant Vice President,  
External Communication  
Phone: 212.859.7002  
[vera.carley@assurant.com](mailto:vera.carley@assurant.com)

**Assurant Investor Relations Contact:**

Suzanne Shepherd  
Assistant Vice President, Investor Relations  
Phone: 212.859.7062  
[suzanne.shepherd@assurant.com](mailto:suzanne.shepherd@assurant.com)