



Assurant Health to sell individual major medical plans on Health Insurance Marketplaces in 16 states beginning November 15
Plans provide consumers additional insurance options and access to broad health networks

Milwaukee, Nov. 20, 2014 — Assurant Health, a leading provider of major medical and supplemental health plans for individuals, families and small employers, announces its individual major medical plans will be available on health insurance Marketplaces in 16 states during 2015 Open Enrollment to provide consumers additional options and access to broader networks. Assurant Health plans are available on the Marketplace in Arizona, Florida, Georgia, Illinois, Indiana, Michigan, Montana, Nebraska, New Hampshire, Nevada, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, and Texas.

A national insurance carrier in business for more than 120 years, Assurant Health specializes in addressing the health insurance needs of individual customers. Our presence on the Marketplace means we have a solution for subsidy-eligible customers, so now all customers can benefit from the value of Assurant Health's comprehensive plans for individuals and families, and our broad network access. Assurant Health will also offer its Affordable Care Act-compliant individual major medical plans in 41 states outside of the Marketplace, and offer small group fully insured plans in 34 states outside of the Marketplace.

"We are excited to expand our footprint to the Marketplace in 16 states, and know consumers value working with trusted agent advisors as they navigate through their health insurance options to find the best coverage to meet their needs," says Assurant Health executive sales officer Charles Steele. "This is an opportunity for agents to reach markets and customer needs they may not have been able to in the past, so they can say "yes" to more consumers with individual major medical needs – whether they are subsidy-eligible or not."

Working with Assurant Health on the Marketplace, agents will be able to:

- **Provide consumers additional choice.** Consumers find value in Assurant Health's offerings — choice in plan designs and access to a broad network that

includes high-quality primary care physicians, specialists, hospitals and pharmacies.

- **Access an industry-leading online quoting and submission system.** Assurant Health's extensive online tools for agents make it easier for agents to identify if a customer may be eligible for a premium tax credit. Through our direct enrollment platform, agents receive a controlled experience from start to finish, stay up to date on the status of sales and get paid promptly after the first premium is received.
- **Receive additional support during open enrollment.** Assurant Health's local sales representatives are ready to assist during extended business hours.

Selling on the Marketplace requires registration and certification. Assurant Health sales representatives are available to assist agents with attaining certification. To learn more, call 800.355.4777 or go to www.assuranthealthagent.com.

About Assurant Health

Assurant Health is the brand name for a family of health insurance products focused on providing a variety of affordable plan choices to consumers. The portfolio of health care products includes major medical and supplemental plans for individuals, families and small employers. Assurant Health is committed to providing access to convenient health care delivery, easy-to-understand products and value-added services that help customers better manage their health care dollars and get the most out of their coverage, ultimately seeking to protect not only financial security but also the health and well being of its customers. Assurant Health's products are underwritten and issued by John Alden Life Insurance Company, Union Security Insurance Company and Time Insurance Company, which has been in business since 1892. Headquartered in Milwaukee, Wis., Assurant Health employs approximately 1,700 employees. More information about Assurant Health can be found on the company's website at www.assuranthealth.com.

Assurant Health is part of Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$30 billion in assets and \$9 billion in annual revenue. Assurant has approximately 17,500 employees worldwide and is headquartered in New York's financial district. www.assurant.com.

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